

JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY - MOLO
Iloilo City

PROFILE OF THE BSBA STUDENTS OF JBLFMU-MOLO, INC.

A Research Paper Presented to the
Faculty Members of
John B. Lacson Foundation
Maritime University - Molo, Inc.

In Partial Fulfillment of the
Requirements in RESEARCH
(Methods of Research)

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Abstract

This descriptive research aimed to determine the profile of the Business Administration Students of John B. Lacson Foundations Maritime University-Molo, Inc. (81) Business Administration Students were the participants of the study. A researcher made questionnaire-checklist was used to gather data. Frequency counts, percentage analysis and rank were the statistical tools used to analyze the obtained data. Majority of the BSBA students reside in rural areas. Sixteen of the participants graduated with honors and came from public high schools. Approximately 1/3 of the participants' fathers and mothers are college graduates. Majority of the participants have monthly family income that ranges between P2,000 - P76,000. Out of eighty-one respondents of BSBA, seventy-four of them chose "I dream to manage my own business someday". It's a great reason to manage your own business because of some factors, one is, to have an assurance for the future family, another is, being ensured and free of problem where to employ, to make

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[the living for your family. Seventy-one wanted to earn a degree in Business Administration; sixty-nine of the respondents hopes to have a good job and salary by choosing Business Administration as a course. Forty-three considered the course because the school has tie ups for employment. Forty-two were influenced by the school held career guidance promoting the school course. Forty-one chose the school course assured that JBLFMU-Molo is accredited; twenty of them were motivated by their friends to choose BSBA. Fourteen of them were pushed by their parents to choose BSBA as a course; thirteen were associated to choose BSBA because the occupation of their mother was in lined in business and nine of them chose the course because the occupation of their father was in lined with business also. Seven chose to enroll in Business Administration due to the will to be with their peers in the same school taking the same course; seven chose the course wanting to be fitted in their peer's group.]